

Sponsorship Opportunities 2020

MICHIGAN

Celebrate Recovery Walk & Rally



Join the Voices for Recovery:
Celebrating Connections

recoverymonth.gov



About the event

As a result of the threat that the COVID-19 pandemic presents to our communities the Michigan Celebrate Recovery Planning Committee decided to postpone our walk and rally which draws thousands of people annually. We plan to host our event in 2021 where we will celebrate our 20th Anniversary. However, this year the planning committee thought that it was important that we continue to spread the important message that recovery is possible. Therefore, **we are going Virtual!** Michigan Celebrate Recovery Planning Committee is creating a series of virtual presentations and educational events that will be on the newly launched Michigan Celebrate Recovery YouTube channel and on other social media platforms.

To assist in the cost for technical consultants, and the development and purchase of promotional materials, and advertising we are requesting that you **consider being a sponsor for the Michigan Celebrate Recovery Virtual Experience.**

Who participates

Individuals in recovery, their family members and friends, addiction treatment professionals, prevention professionals, and the many others who support healthy communities are all welcome to share their story!

The goal

Demonstrate to our friends and neighbors, policy makers and the media that we can and do recover from addiction to alcohol and other drugs and that when we get well, it benefits our families, communities and nation.

Prevention works, treatment is effective and people recover.

Join the voices for recovery.

Presenting

Sponsorship Opportunities

\$2500

Special acknowledgment on the Michigan Celebrate Recovery YouTube Channel

Sponsor's organization's logo and website link on website

Sponsor logo "pinned" [stays as top post until next year] on walk facebook page

Sponsor "tagged" on facebook page

Sponsor name on all walk-related press releases & promo's

EMAIL FORMS & QUESTIONS TO: sjolly@ncadd-detroit.org
EMAIL LOGO TO: eweber@sacredheartcenter.com
for more information, see sponsorship form

The Michigan Celebrate Recovery
Walk & Rally celebrates and honors the successes
of the millions of Americans in recovery from
alcoholism and drug addiction.

Join people in recovery, their family members and friends,
addiction treatment professionals and
others in speaking out about the
reality of recovery.

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Contact Information (All correspondence will be sent to this person.)

Name: _____ Title: _____
Company: _____
Address: _____ City: _____ Zip: _____
Phone: _____ Fax: _____ Email: _____

On-Site Contact (day of event), if different from person above:

Name: _____ Title: _____
Phone: _____ Cell: _____ Email: _____

PLEASE SEE Sponsorship Packet (for specifics concerning benefits and levels of sponsorship)

Indicate below your choice of Sponsorship:

I will support the National Recovery Month at level \$2500

Our organization will support National Recovery Month at level \$2500

PAYMENT: CASH CHECK MONEY ORDER **Total amount due:** \$2500

SIGNATURE _____ Date: _____

Make Checks Payable to: NCADD-GDA Payment is due in full (sorry no refunds).
Return form and payment to NCADD-GDA, Attn: MI Celebrate Recovery
2400 E. McNichols, Detroit, MI 48212
313-868-1340 office, 313-865-8951 fax

Recovery Month promotes the societal benefits of treatment for substance use and mental disorders, celebrates people in recovery, lauds the contributions of treatment providers, and promotes the message that recovery in all its forms is possible. **Recovery Month** spreads the positive message that behavioral health is essential to overall health, that prevention works, treatment is effective and people can and do recover. Your contribution makes it possible for these vitally important messages to be heard.

The Michigan Celebrate Recovery Walk & Rally celebrates and honors the successes of the millions of Americans in recovery from alcoholism and drug addiction. Join people in recovery, their family members and friends, addiction treatment professionals and others in speaking out about the reality of recovery.